

# LUXEMBOURG STANDARDIZATION STRATEGY 2014-2020

*"Technical standardization as a **service**"*

**ILNAS**

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The Luxembourg standardization strategy is available at [www.ilnas.lu](http://www.ilnas.lu)

# Introduction

Since June 2010, the different feedbacks received from the national market, linked with the analysis conducted by ILNAS, show that the current strategic pillars are not related to the national needs in the field of technical standardization. These needs are far from the commitment undertaken by ILNAS which is unfortunately weakly followed.

Indeed, if the many and various initiatives taken for more than three years have helped to **establish ILNAS identity** and to **increase the number of national delegates in standardization**, the products and services developed have not been very successful (training and awareness sessions, workshops, diagnostics, specific standards watch, coaching, sector-based standards analysis, etc.)

Today, in the context of post-economic crisis and budgetary rigor, the means deployed by ILNAS do not receive a sufficient involvement of the national economic market. As proof, the results of a national survey conducted by an external contractor on a significant sample of companies in November 2013, confirm these findings of less involvement in technical standardization, mainly due to a lack of financial and human resources. In the Grand-Duchy of Luxembourg, the low representation of large companies and industries greatly contributes indeed to this context. **Overall, although the benefits of technical standardization are perceived by the national economic actors, the topic remains difficult to address.**

Therefore, it is necessary in this case, to adapt the national standardization strategy in order to effectively answer the needs expressed by the economic market and its stakeholders.

# New directions

As of January 2014, the following provisions shall apply:

- All the **products and services** developed are now available and tested, they are free of charge for the national economic market on simple request.
- The topic of **education about standardization** is treated and followed, and will be developed according to the needs expressed by the national economic market; it will be the same for the topic of **research in the field of technical standardization**.
- Finally, a single economic sector will be now constantly analyzed and developed, namely **Information and Communication Technologies**, horizontal sector, supporting many future innovative developments. Other sectors could be considered on request, according to the priorities and resources available.

In line with the economic developments, the "**influence**" of the Grand-Duchy of Luxembourg in the field of technical standardization at European and international levels will be reinforced; in particular, a pertinent analysis of relevant documents is expected. Similarly, in terms of compliance with legal attributions, an analysis and constant monitoring of the European regulation "1025/2012" shall be established.

As a consequence, communication and large promotion of the standardization will be reduced (promotion is no longer systematic, but strictly under control), and the sector-based development of Luxembourg's National Standards Body will be cancelled in order to give priority to the needs expressed by the national economic market and the legal attributions.

# Pillars

Thus, the new national standardization strategy 2014-2020 can be read now according to three new pillars (Older versions of the national standardization strategy are canceled as well as related policies not explicitly mentioned in these pillars).

## PILLAR 1

### Information and communication technologies (ICT)

Support and constant development of the standardization field dedicated to Information and Communication Technologies (including in terms of education and promotion) according to the "Luxembourg Policy on ICT technical standardization [2013-2020]" - Detection of niche opportunities for economic developments.

## PILLAR 2

### National influence and compliance with legal attributions

Support to the influence of the Grand-Duchy of Luxembourg within European and international standards organizations;  
Active contribution to respect legal attributions in terms of European standardization;  
Detection of opportunities for the national economic market.

## PILLAR 3

### Products and services

Support in terms of implementation of current products and services in the field of standardization (diagnostic, awareness/training sessions, specific watch, sector-based analysis, etc.), mainly on request from the national economic market.



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