



The Standards People



Development of Teaching Materials for Education on Standardization with a Focus on ICT

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For: **ILNAS**

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- ✔ Special Task Force (STF) 515 initiated by ETSI and supported by the European Commission and EFTA Secretariat
- ✔ Main Objective: improvement of employability of future graduates in the area of ICT standardization
- ✔ Under direction of Fraunhofer Center for International Management and Knowledge Economy IMW, a team of five experts in standardization research and practice developed a comprehensive course on ICT standardization
- ✔ Project Duration: 01.01.2016 – 31.12.2018



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Identification of optimal teaching methods and topics via conducted interview study with more than 25 experts

Development of teaching materials:

- ✔ Set of 350 slides
- ✔ Accompanying textbook (“Understanding ICT Standardization: Principles and Practice”)
- ✔ Case studies and other materials, e.g. quizzes, examples and visualizations to increase attractiveness of overall topic for teachers and students

Modular design to suit different higher education levels and different study programs

All teaching materials resulting from this action will be made available for free from the ETSI website

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The curriculum of the teaching materials covers the following topics:

- ✔ Standardization basics
- ✔ The standards ecosystem
- ✔ The production of standards
- ✔ Standardization and innovation
- ✔ Standardization and strategy
- ✔ A business perspective: Standardization and intellectual property rights (IPR)
- ✔ The economic benefits of standards

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Conference “Boosting ICT Business and Innovation: A Comprehensive Approach to Standardization Education in Europe”

✓ When? **4-5 October 2018**

✓ Where? **ETSI, Sophia Antipolis, France**

Register now: <http://www.etsi.org/standardization-education>

Attend this unique event to receive an overview of current practice in standardization education, and get first access to the ground-breaking work done by ETSI in this field.

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ETSI STF515 experts:

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Thank you!

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