

CYBERSECURITY LUXEMBOURG



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de l'Économie

SECURITY
MADEIN.LU



LUXINNOVATION
TRUSTED PARTNER FOR BUSINESS

LUXEMBOURG CYBERSECURITY ECOSYSTEM



NATIONAL ACTORS

EDUCATION & RESEARCH



SECTORAL PPPS



AUTHORITIES & REGULATORS



SPECIFIC LEGAL FRAMEWORKS



SERVING THE PUBLIC SECTOR



- **CIP** Critical Infrastructure Protection (loi du 25 juillet 2016 portant création d'un Haut-Commissariat à la Protection nationale)
- **GDPR** General Data Protection Regulation (loi du 26 juillet 2016 portant mise en place du régime général sur la protection des données)
- **NIS** Network and Information Security (loi du 28 mai 2019 portant transposition de la directive NIS)
- **PSDC** Prestataires de Services de Dématerrialisation ou de Conservation (loi du 25 juillet 2015 relative à l'archivage électronique)
- **PSF** Professionnels du Secteur Financier de Support (loi modifiée du 5 avril 1993 relative au secteur financier)



COMPANIES

COMPANIES WITH CYBERSECURITY AS A CORE BUSINESS

EMPLOYMENT

932

employees in total
Estimated by Luxinnovation based on last available figures in Editusdata and LBR

SIZE

74%

1-10 employees

AGE

5

years
~50% of companies have been created during the past 5 years

SERVING THE PRIVATE SECTOR



START-UPS

START-UPS REPRESENT MORE THAN 20% OF THE NATIONAL CYBERSECURITY ECOSYSTEM

CORE BUSINESS

TOP 3 SOLUTIONS OFFERED

- ① Identity management
 - ② Governance, risk & compliance
 - ③ Encryption
- One third of start-ups have cybersecurity as a core business

TOP 3 SOLUTIONS OFFERED

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 - ② Governance, risk & compliance
 - ③ Encryption
- 57% of start-ups are or have been hosted in a Luxembourg incubator

DIVERSIFIED SOLUTIONS

Luxembourg companies mainly specialised in risk identification and systems protection

Identify

29%

50%

Protect

Detect

Respond

Recover

TOP 7 SOLUTIONS

COVER 60% OF THE NATIONAL MARKET*



Governance, risk & compliance



Identity & access management



Data security



Asset management



Penetration testing



Backup & storage



Awareness & training

* Based on the ECO Cybersecurity Market Radar

Agenda

1

Where it all started

2

Public sector initiatives

3

Private sector market mapping

4

The core business entities

5

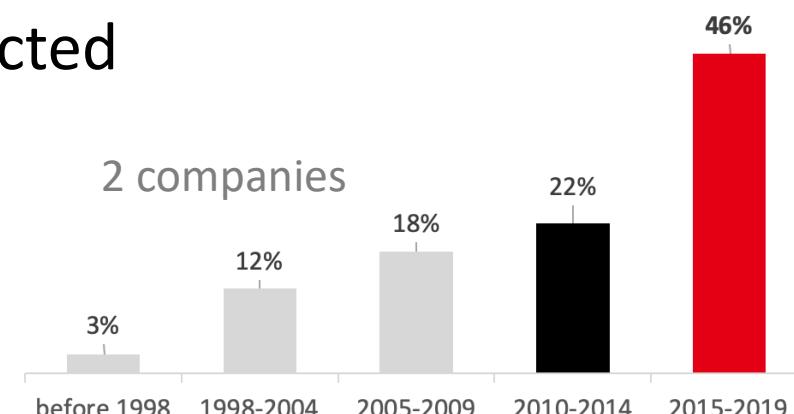
Innovation & start-ups

Where it all started

2000, the “ILOVEYOU” virus



- 10 days of self-propagation
- 50 million infections
- US \$5.5 – 8.7 billion in damages worldwide
- 10% of internet-connected computers in the world had been affected



International guidance

2002, OECD Guidelines - towards a culture of security



Public sector initiatives



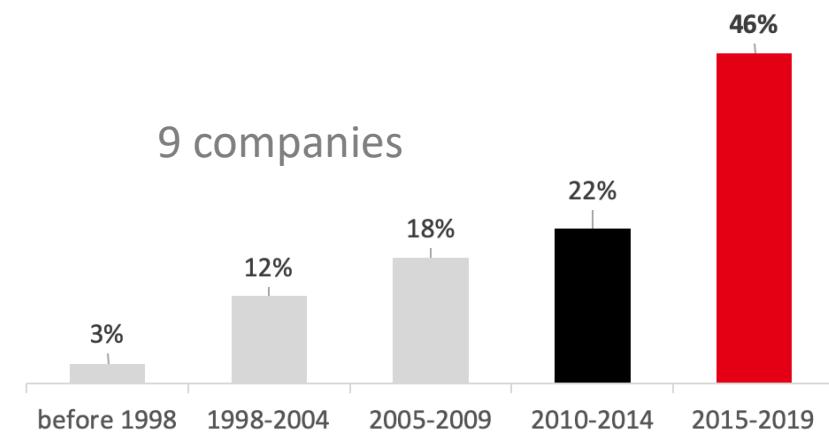
Ministry of the Economy – first mover

2003, launch of CASES



cases.lu

Cyberworld Awareness and
Security Enhancement Services
LUXEMBOURG



CASES

The first years



Internet survival guide

BEE SECURE En sécurité sur le web, les bons tuyaux

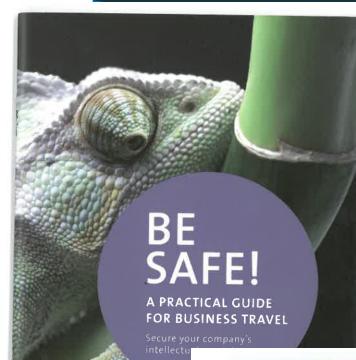
CASES

CASES

CLEVER CLICKS FOR SAFER BUSINESS

SCHÜTZEN SIE IHRE DATEN! Wenden Sie die CASES-Sicherheitsreflexe an.

www.cases.lu



SMARTPHONE

Un smartphone est un ordinateur. Il n'est pas que la perte du matériel.



BE SAFE!

A PRACTICAL GUIDE FOR BUSINESS TRAVEL

Secure your company's intellectual property



NOT PASSWORDS!

NOTES

www.cases.lu

VOTRE PORTAL PUBLIC DE SERVICES EN SÉCURITÉ DE L'INFORMATION

CASES

ALTES PASSWORT?

BEE SECURE

www.cases.lu

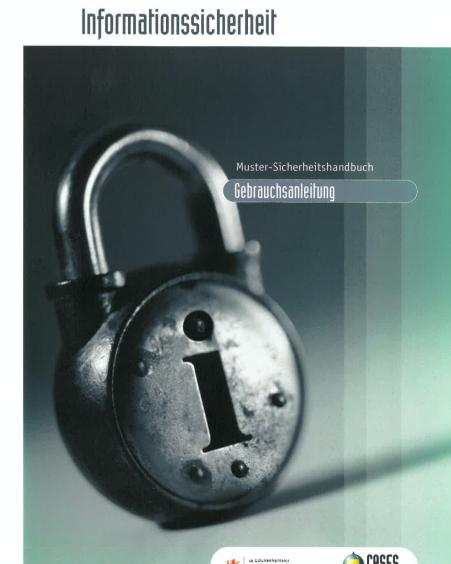
CASES

SOCIAL ENGINEERING

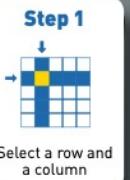
CASES

www.cases.lu

CASES



HOW TO GENERATE YOUR PASSWORDS WITH THIS CARD?



This card is unique.
Keep it safe and personal!



CASES

www.cases.lu

MOTS DE PASSE
et autres tracas

CASES

www.cases.lu



CYBERSECURITY AWARENESS AND SECURITY ENHANCEMENT STRUCTURE



SECURITÉ DE L'INFORMATION

Julie est dégoûtée. En rentrant de l'école ce matin, elle a trouvé la porte de son armoire grande ouverte: on aurait dit que quelqu'un avait foulé dans ses affaires personnelles. C'est fort pénible, car elle y conserve d'anciennes lettres, son journal intime et bien d'autres choses qui ne regardent personne d'autre. Julie l'a habituelle de toujours bien verrouiller son armoire, mais il semblerait qu'elle ait laissé traîner sa clé ce matin. C'est certainement une petite secrétaire qui en a profité. Ah si, tout comme dans l'histoire d'Ali Baba et les 40 voleurs, elle pouvait aussi utiliser le mot de passe «Sésame, ferme-toi» pour barricader son armoire...
Bon idée! Sauf que Julie oublie que les 40 voleurs, quand ils sont retournés dans la grotte, ils l'ont retrouvé complètement vide. En effet, Ali Baba avait entendu le fameux mot de passe et avait eu le temps de s'emparer des trésors cachés dans la grotte. Pour qu'une telle mésaventure ne t'arrive pas, voici quelques conseils:

Le mot de passe doit être assez long, mais qui ne peut pas être deviné même par quelqu'un qui te connaît bien. Ne utilise donc pas ton prénom, ta date de naissance, ton nom de famille ou ton nom de famille. Cependant, un mot de passe en utilisant la première lettre des mots de la phrase que tu aimes peut être assez sûr. C'est nul... Ceci donnerait : **MotOften**. Rappeley, l'un ou l'autre caractère spécial par sécurité, mais... Un mot de passe avec des lettres majuscules et minuscules, des chiffres et des symboles, et des espaces sont encore mieux. Si tu remplaces fréquemment l'une des lettres par un chiffre, ou si tu remplaces plusieurs fois un caractère par un autre, alors ton mot de passe sera à peu près aussi sûr qu'un mot de passe avec des lettres majuscules et minuscules, et des chiffres et des symboles. Souviens-toi qu'un mot de passe, c'est comme un portefeuille : plus il contient de billets, moins il vaut.

Si tu as envie de faire des économies, prends un nouveau de temps à temps et ne le laisse jamais traîner.

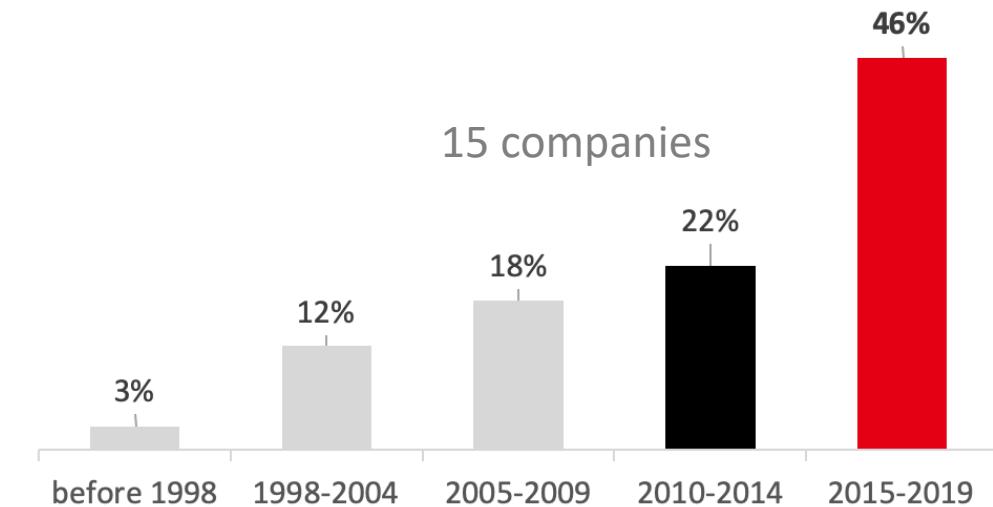
Une autre astuce : Le vol de mots de passe existe aussi sur Internet. Cela s'appelle **phishing**, harcèlement et escroquerie. Ces personnes tentent de voler tes informations de passe via les courriels. L'internaute va alors recevoir un message avec des liens personnels sur ces pages web plus vraies que nature. Cela est particulièrement dangereux pour les banques et les institutions financières en ligne. Ça ne risque rien de faire attention à ce que tu ne fais pas de shopping sur Internet.

Le Gouvernement du Grand-Duché de Luxembourg et du Commerce électronique

A key period for the ecosystem

2008 – 2012

- **CIRCL (2008)**
- **BEE SECURE (2009)**
 - Consortium between Education, Family and Economy ministries
- **SECURITYMADEIN.LU (2010)**
 - Incorporated CASES & CIRCL
- **GOVCERT (2011)**
 - Link to the Prime Ministers Office
- ***2012 - 1st National Strategy***



CASES and CIRCL – today

Focusing on tools & services to secure the economy



C3 (created in 2018)

Cybersecurity Competence Center – the 3rd dept. of SECURITYMADEIN.LU



CYBERSECURITY COMPETENCE CENTER

THE 3 MAIN COMPETENCES AREAS

- OBSERVE**
the threats
Be aware of the latest threats and vulnerabilities

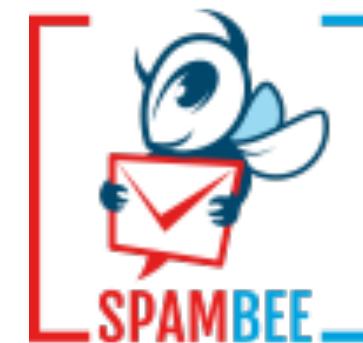
- TEST**
your defense
Test your cyber resilience

- TRAIN**
to avoid the traps
Train your teams to prevent and react on incidents

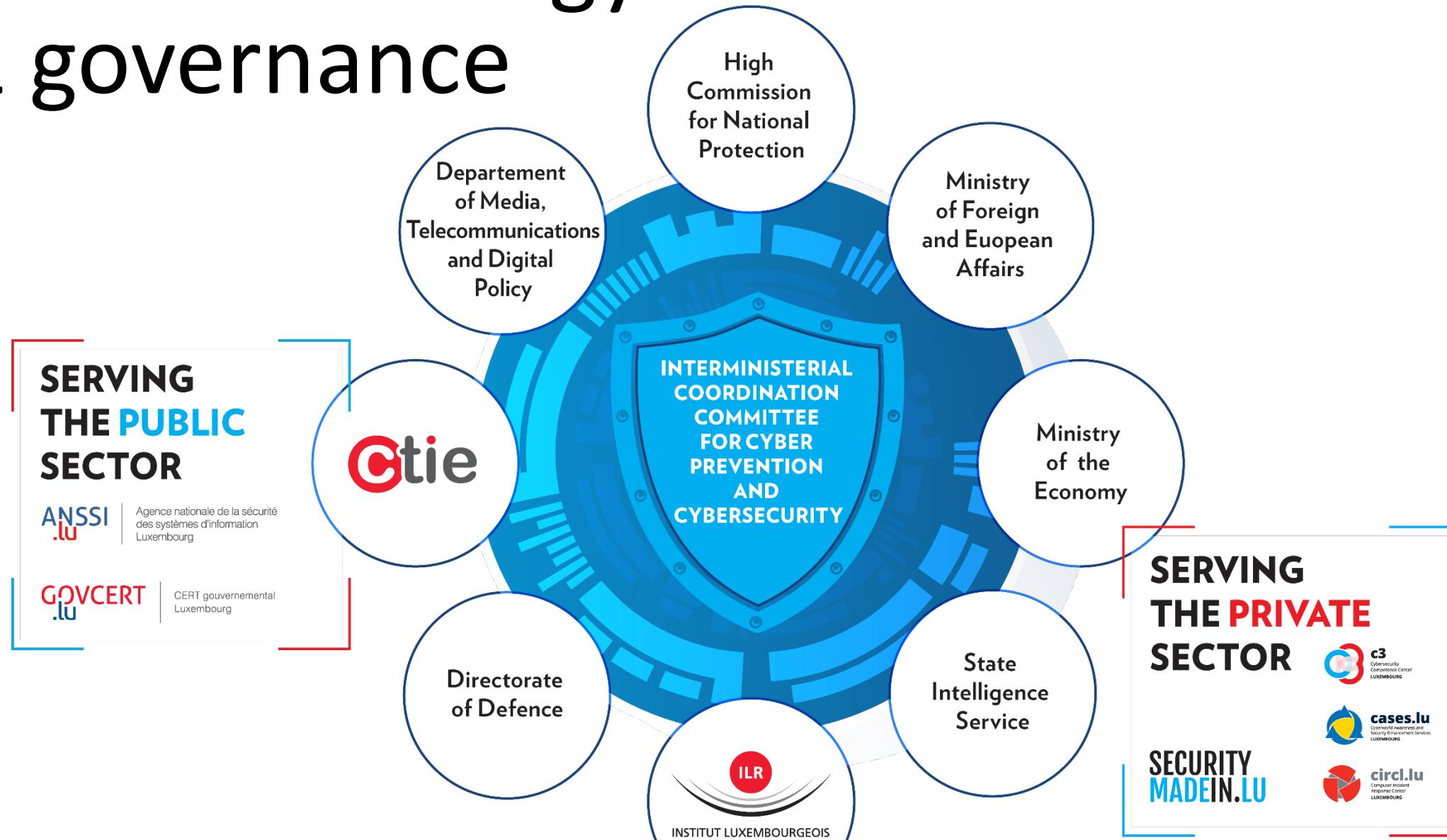

www.c-3.lu
info@securitymadein.lu
 16 Boulevard d'Avranches, L-1160 Luxembourg
 +352 274 00 98 601

SECURITY MADEIN.LU

THE GOVERNMENT OF THE GRAND DUCHY OF LUXEMBOURG
 Ministry of the Economy



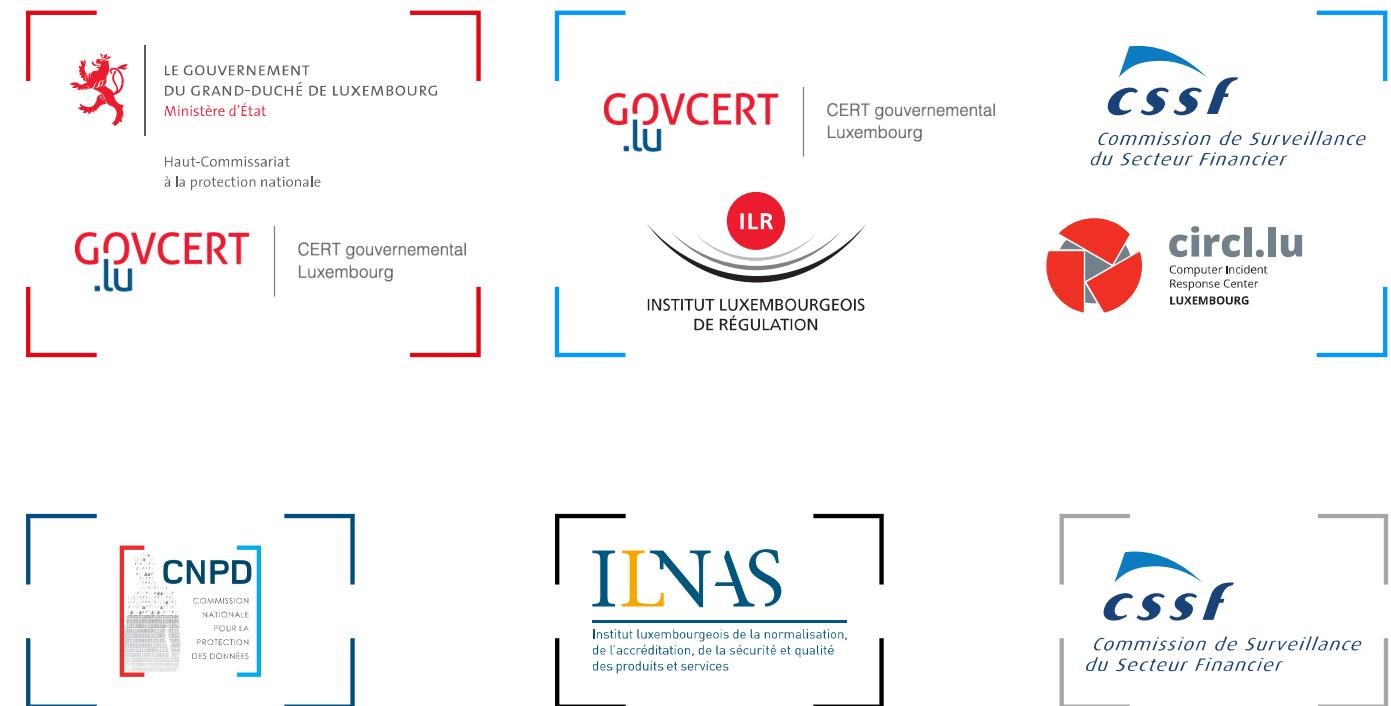
National strategy & governance



Authorities & Regulators



- CIP** Critical Infrastructure Protection
(loi du 23 juillet 2016 portant création d'un Haut-Commissariat à la Protection nationale)
- GDPR** General Data Protection Regulation
(loi du 1er août 2018 portant mise en place du régime général sur la protection des données)
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National Actors

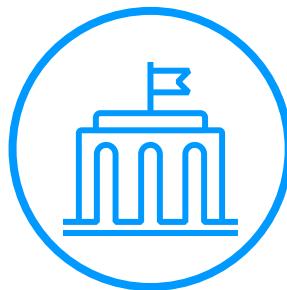
Education & Research



LUXEMBOURG
INSTITUTE OF SCIENCE
AND TECHNOLOGY

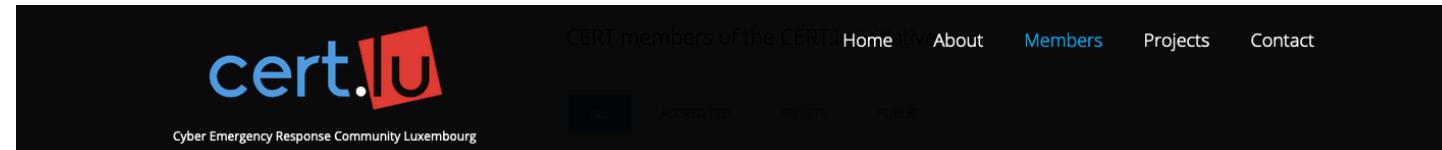


Sectoral PPPs



CERT.LU

Public-private cooperation in action



The screenshot shows the top navigation bar of the CERT.LU website. It includes the logo "cert.lu" with a red ".lu" suffix, the text "Cyber Emergency Response Community Luxembourg", and a navigation menu with links to "Home", "About", "Members", "Projects", and "Contact". Below the menu are four categories: "ALL", "ACCREDITED", "PRIVATE", and "PUBLIC".



EDUCATION & RESEARCH



ECONOMY & LOCAL GOVERNMENT



NAT / GOV & CRITICAL INFRA.



HEALTH CARE



MALWARE.LU CERT



CERT XLM



DBG-CERT



EC DIGIT CSIRC



EBRC/POST SOC



TELINDUS-CSIRT

Cybersecurity Market Overview & Mapping



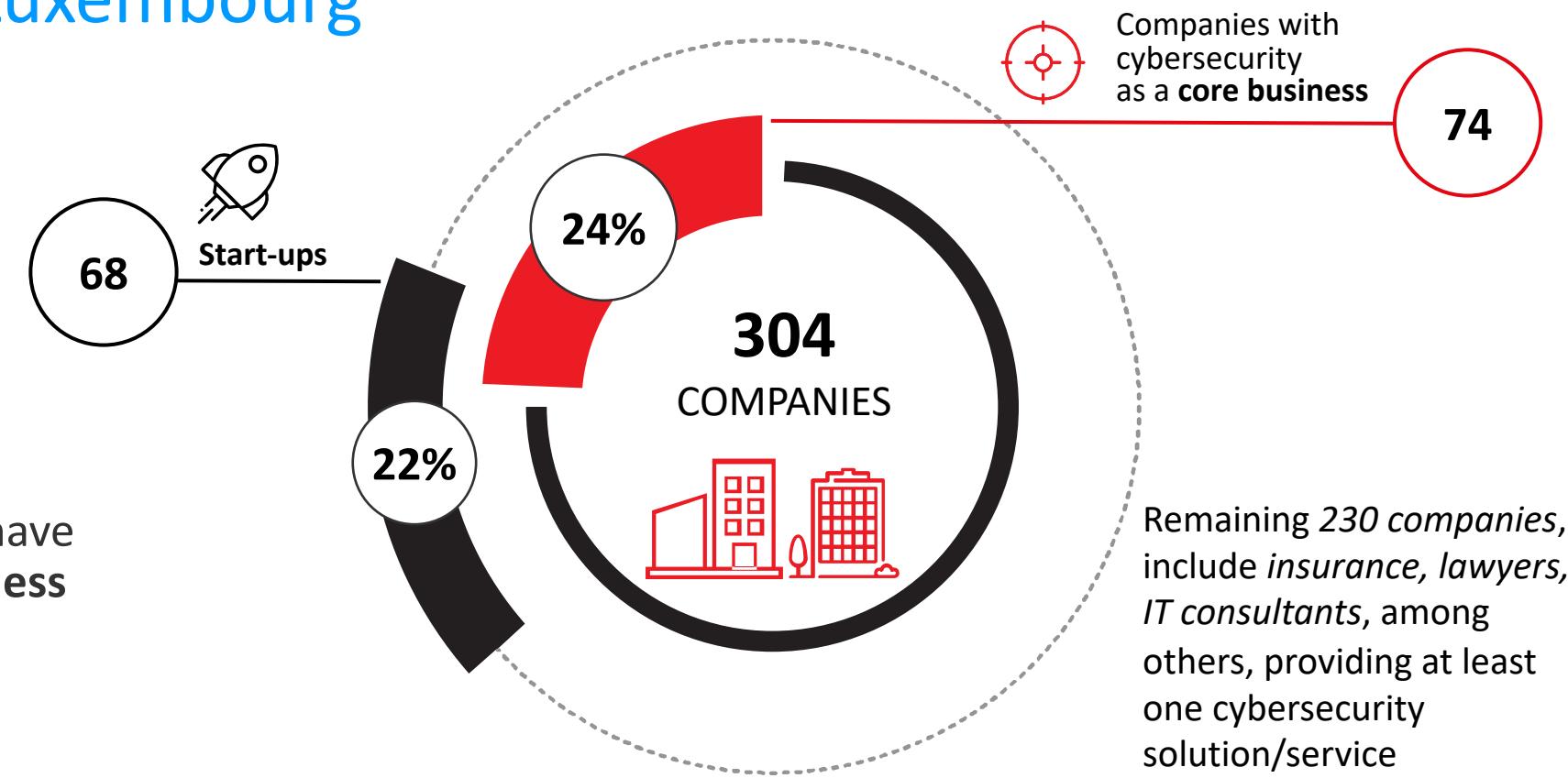
A strong ecosystem

In 2019, **304** companies are active in cybersecurity in Luxembourg

Listing criteria:

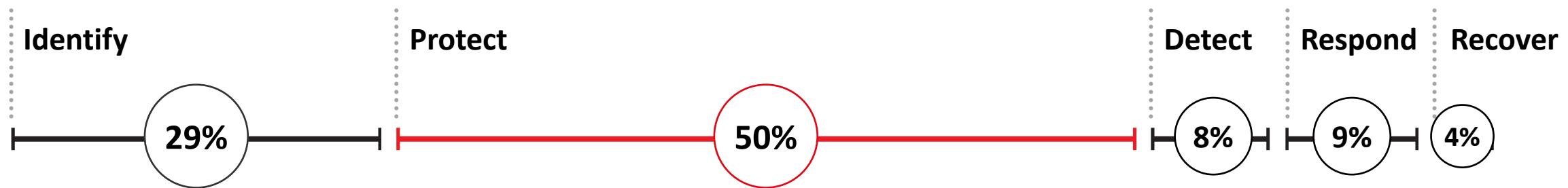
- have a *legal entity* in Luxembourg
- provide *at least one cybersecurity service or solution*

Almost $\frac{1}{4}$ of the companies have cybersecurity as a **core business** (i.e. main revenues come from cybersecurity activities)



Cybersecurity solutions

Luxembourg offers a diversified solutions portfolio,
yet focused on protection



- Luxembourg is mostly positioned on the risk identification and systems protection markets.
- Solutions for each stage of the *cyber-risk management value chain*, are available.

** Based on the categories from the ECSO Cybersecurity Radar Market*

Top solutions on the national market

The Top 7 solutions cover 60% of the market



1
Governance,
risk &
compliance



2
Identity &
access
management



3
Data security



4
Asset
management



5
Penetration
testing



6
Backup &
storage



7
Awareness &
training

- Top 7 solutions out of 57 types of solutions available on the national market
- *On average, companies provide 5 cybersecurity solutions*
- The importance of the *governance and risk & compliance* solutions can be explained by the high number of companies targeting the finance and banking sectors
- GDPR boosted the *data security* services within the ecosystem

Focus on the Core Businesses

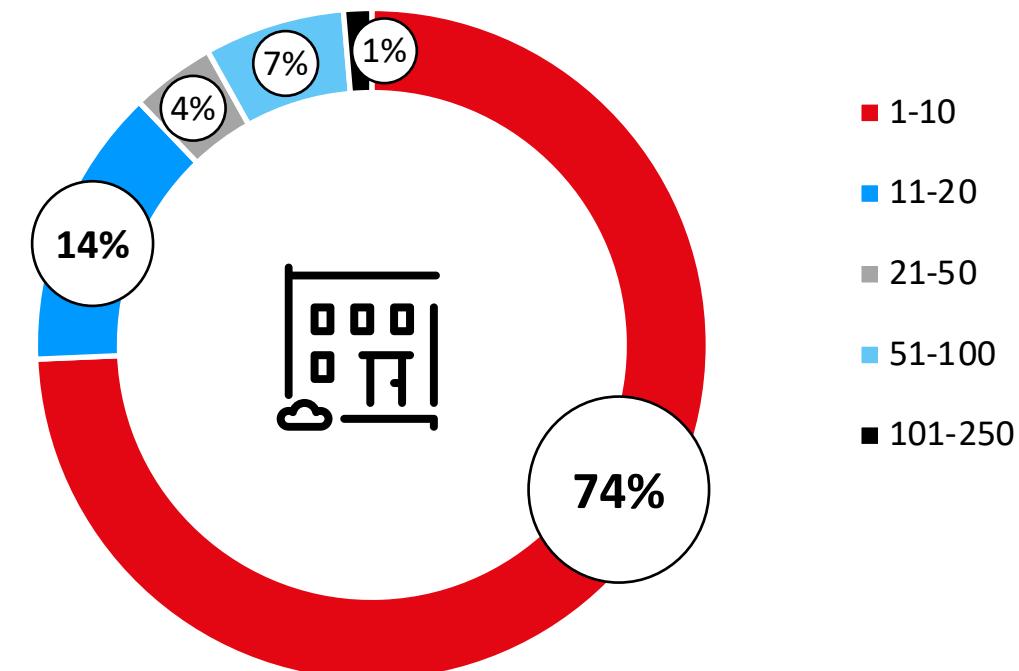


The role of small businesses

Small enterprises are at the heart
of the core cybersecurity ecosystem

- Among the 74 companies having cybersecurity as core business, **¾ have less than 10 employees**
- In average, a company having cybersecurity as core business employs 13 people

Size of the companies having cybersecurity as core business



Employment

Human capital of core business entities

- In total, the core business ecosystem represents almost **1000 employees***

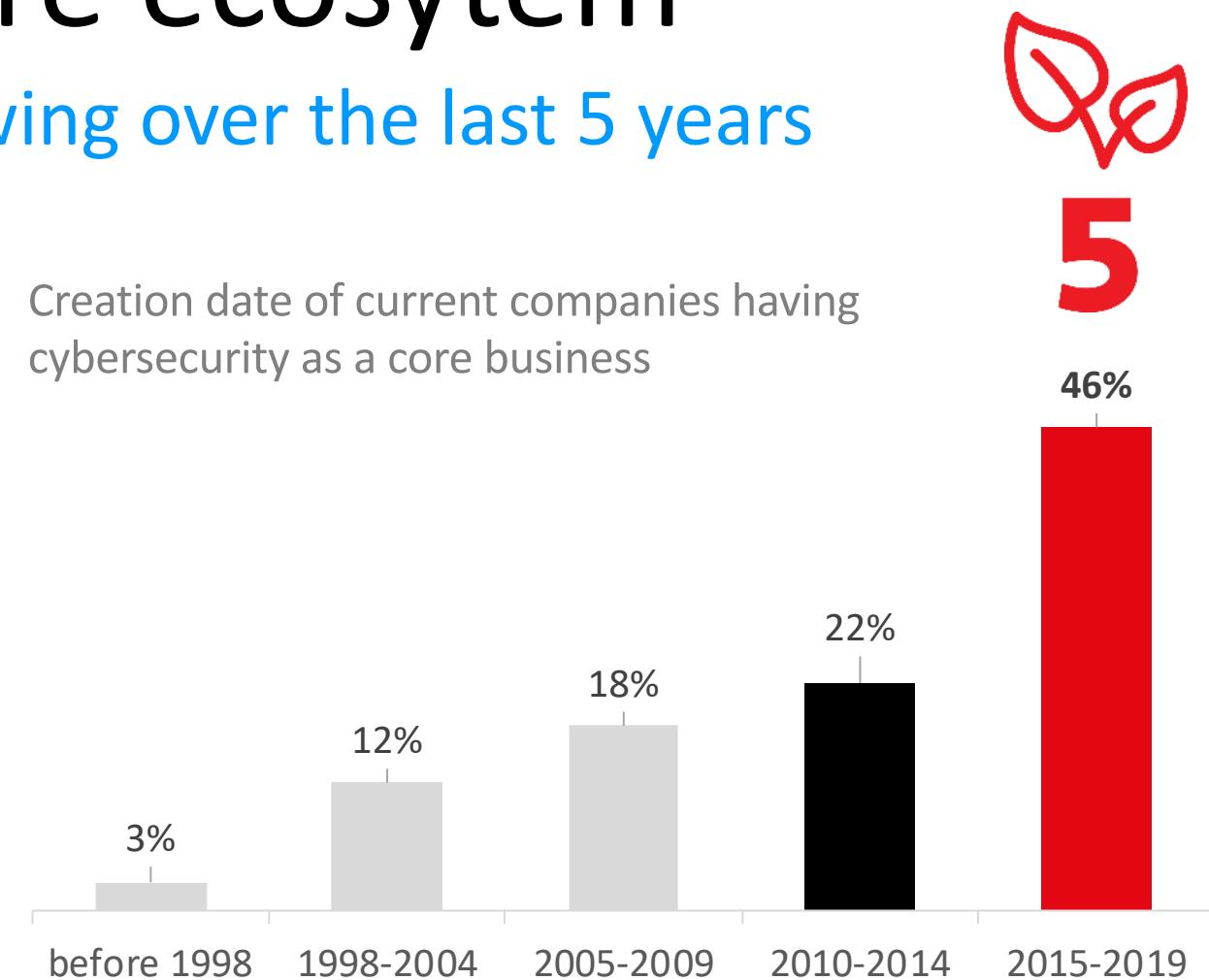


*932 employees is the exact number estimated by LXI, based on most recent available figures from Editusdata and the Luxembourg Business Register

Growth of the core ecosystem

A young sector, strongly growing over the last 5 years

- The emergence of the Luxembourg cybersecurity ecosystem started around *20 years ago*
- With an exponential growth the **last 5 years**:
Almost half of current companies having cybersecurity as core business were *created over the past 5 years*

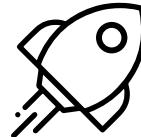


Start-ups in the Cybersecurity Ecosystem



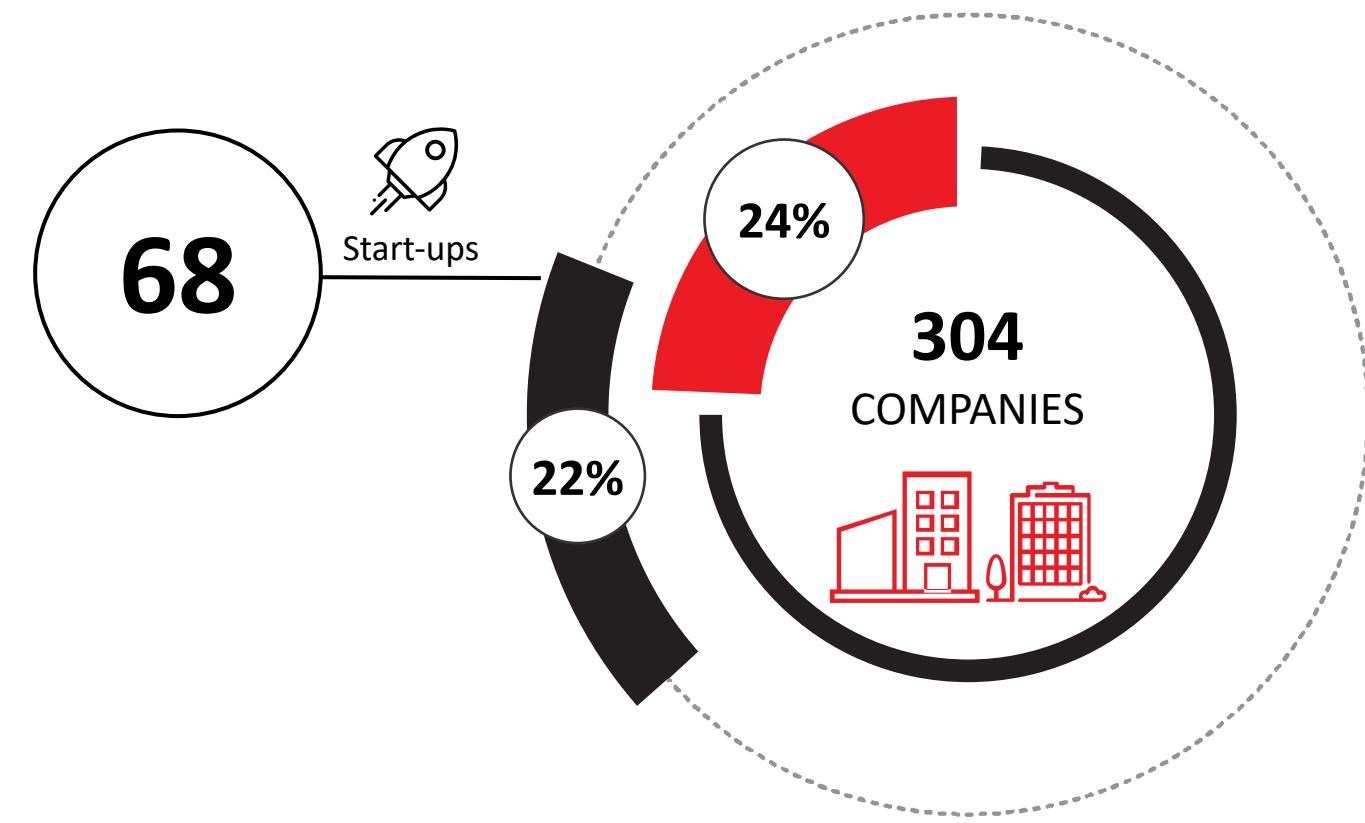
A growth supported by start-ups

Around 1/5 of the cybersecurity ecosystem are start-ups



Start-up definition*

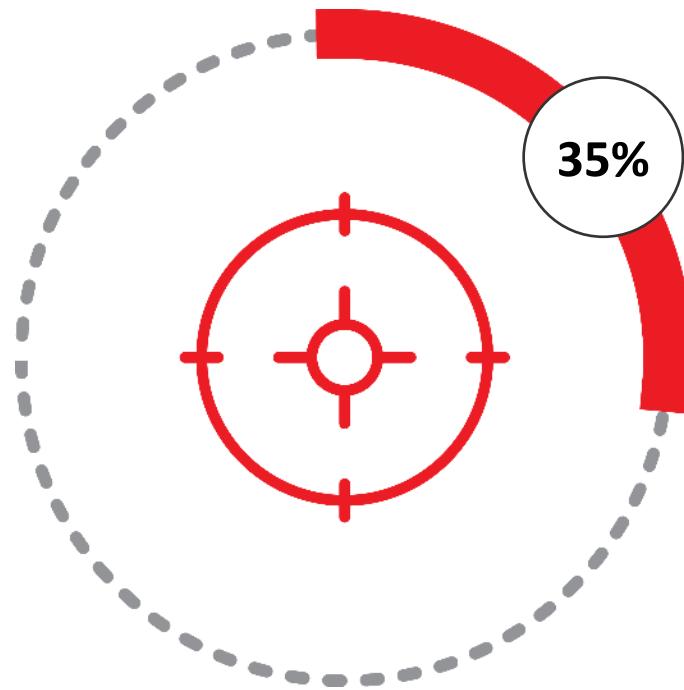
- < 5 years old
- < 100 employees (worldwide)
- Have an innovative product, service or business model



*based on the EU Start-up Monitor Definition; The criteria related to employees was added to exclude LU subsidiaries from large corporate groups.

Cybersecurity start-ups

24 start-ups have cybersecurity as a core business



Specialisation of start-ups

- In total, *42 different types of solutions* are delivered by start-ups
- The *top 3 solutions* cover 55% of the solutions provided by the start-ups
- Start-ups offer *in average* 3 to 4 types of services or solutions
- In total, *17%* of the cybersecurity solutions of the entire cybersecurity ecosystem (i.e. 304 companies) are *delivered by start-ups*

Top 3 solutions provided by start-ups

- 1  Identity & access management
- 2  Governance, risk & compliance
- 3  Encryption

A welcoming environment for start-ups



**57% of start-ups are or
have been hosted in a
Luxembourg incubator**

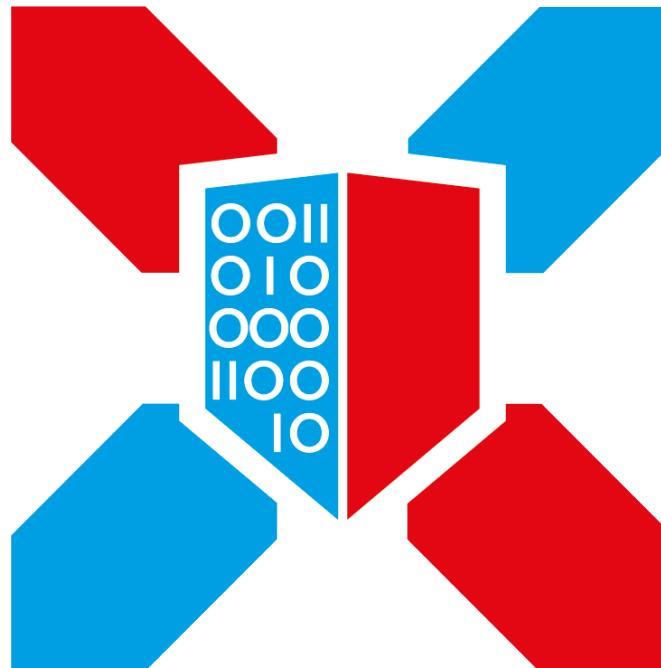


Conclusion

Lessons learned of the past 20 years

- ✓ Building a culture of security, takes time (more than 20 years)
 - ✓ Pragmatism and persistence are key
 - ✓ Have a strategy, start small, scale fast
- ✓ Early involvement of the Government was important to ignite
- ✓ A focus on the economic parts of cyber was key
- ✓ Clear limits of Gov involvement to *foster* not *hinder* market competition
 - ✓ Live the concept of “co-competition”
 - ✓ Be a *partner* for private actors
- ✓ Cooperation and collaboration at all levels (governance, operational, sector specific)

Thank you!



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